

INSIDERS BREAKFAST WITH H.E. Mr. Sok Chenda Sophea: The New Law on Investment

TUESDAY . 11 . JANUARY . 2022
HYBRID: TOPAZ RESTAURANT | ZOOM

SPONSORSHIP OPPORTUNITIES

THE EVENT

To better understand the new Law on Investment, EuroCham, in partnership with the Council for the Development of Cambodia, is pleased to invite you to join our special hybrid Insiders Breakfast with H.E. Mr. Sok Chenda Sophea on the New Law on Investment which will be held on 23 December 2021 from 9:00AM – 11:30AM.

The purpose of this event is to discuss the key features of the law, including the investment incentive scheme for various sectors such as sustainable development, and digital and technology. There will be a Keynote Speech by H.E. Mr. Sok Chenda Sophea, Minister attached to the Prime Minister and Secretary-General of the Council for the Development of Cambodia. Followed by an extensive presentation on the new Law on Investment by Dr. Sar Senara, Director of Department of Legal Affairs, and Investment Law of the Council for the Development of Cambodia.

After the presentation, there will be a panel discussion joint by H.E. Mr. Sok Chenda Sophea with representatives from the public and private sectors to further discuss the Law on Investment in practice, with emphasis on sustainable growth and digital development with an upskilled workforce.

EVENT DETAILS

DATE	11 January 2022
LOCATION	Hybrid: Topaz Restaurant ZOOM
ATTENDANCE	100 [Expected]

PROMOTION & VISIBILITY

FB FOLLOWERS	22,200+
LINKEDIN	14,000+
EMAIL SUBSCR.	13,500+
WEBSITE VIEWS	360,000+ LAST 12 MONTHS

SPONSORSHIP BENEFITS	GOLD
PRE-EVENT VISIBILITY	
Logo placement on event promotion communication	✓
Logo in Email Campaign (13,500+ subscribers)	✓
Social Medias (Facebook: 22,200+ followers/ LinkedIn: 14,000+ followers)	✓
Logo on EuroCham Dedicated Event Webpage	✓
DURING-EVENT VISIBILITY	
Allowance to display corporate I-stand	1
Corporate Brochure display at EuroCham registration table	✓
Logo on EuroCham event I-stand promotion	✓
Logo mentioned in on-site event slides visual	✓
Verbal Acknowledgement as official sponsor	✓
One slide presentation (for company marketing materials)	✓
PERKS	
Complimentary tickets to the event	1
POST-EVENT VISIBILITY	
Acknowledgement as official event sponsor in event recap post on social media	✓
MEMBER PRICE	\$550 (VAT Included)
NON-MEMBER PRICE	\$700 (VAT Included)

FOR MORE INFO

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