

## **KAS, EuroCham to release latest Digital Insights: “The Future of Cities”**

**PHNOM PENH, 11 NOVEMBER** - People are moving to cities more than ever and Phnom Penh is a perfect example of a metropolis bursting at the seams with new inhabitants. As urban developers plan to accommodate the growing influx of inhabitants to the country’s capital, what are the main factors at play?

This idea will be explored in the latest Digital Insights publication from Konrad Adenauer Stiftung (KAS) and EuroCham, which brings together experts from different sectors in Cambodia to provide theories on Phnom Penh’s future. Titled “The Future of Cities,” the authors discuss the implications of digitalisation, waste management, and transportation, among other key factors that will inform future city planning.

**The publication will be launched at Raintree Cambodia on 16 November** at 3:00 pm, with a selection of esteemed speakers presenting information from the publication and offering their insights to the future of city planning.

Dr. Daniel Schmücking, the country director for KAS Cambodia and the Philippines, said: “Cities account for 60-80 percent of global energy consumption and 75 percent of global carbon emissions, despite occupying only 3 percent of the planet’s surface. Technology-driven advancements are expected to be at the forefront of solving the myriad challenges associated with urbanisation, but they must be properly understood and implemented effectively to ensure the cities of the future are cities we want to live in.”

### **URBANISATION AT A PEAK**

*The Economist* recently reported that by 2050, almost six billion people could be living in cities.

According to EuroCham Executive Director Tom Hesketh: “In Cambodia too, urbanisation is growing at over 3% per year – and with a population of around 2.3 million people, Phnom Penh is quickly emerging as one of Southeast Asia’s newest commercial hubs. As the urban population grows, city planners must address rising air, light, and sound pollution. They will have to develop efficient energy, waste, and water management strategies to ensure that the city is safe and secure and that there are clean and green spaces for city dwellers to enjoy.”

### **THE PUBLICATION**

“The Future of Cities” aims to outline possible solutions to these problems by offering in-depth analysis of Phnom Penh’s potential to rise as a smart city and by looking at case studies of cities around the world. The publication covers everything from blockchain technology and intelligent transportation to cybercrime and the future of education.

Join KAS and EuroCham’s book-launching event to hear inspiring speeches from experts on the subjects and network with the authors who penned the publication.

Find the registration link (attendance is free) and the full agenda here: <https://bit.ly/3UH5Whd>

## About EuroCham Cambodia

**The European Chamber of Commerce in Cambodia** (EuroCham Cambodia) was created in 2011 by French, German and British business associations in Cambodia to act as the official chamber of the European business community in the Kingdom. Since then, it has grown to over 300 members and 5 national chapters, comprising 11 European countries. [EuroCham Cambodia](#)'s core activities are to promote, support and represent its members and European business interests in dialogue with the Royal Government of Cambodia, with the aim of developing a more efficient and fertile business and investment environment for all.

EuroCham's key objectives are to

- Consult & advocate on key issues related to doing business in Cambodia;
- Promote investment to Cambodia
- Work to improve access for European business to the Cambodian market, and vice-versa; and facilitate business between small and medium size companies of Cambodia and EU Member States;
- Provide services relating to economic, legal, technical, financial, market and other business issues in the EU and Cambodia and industry specific information to investors;
- Promote a strong European Union business identity vis-à-vis the Cambodian business community;
- Work closely with Cambodian stakeholders in supporting inclusive and sustainable growth of the Cambodian economy

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## About KAS

Freedom, justice and solidarity are the basic principles underlying the work of the **Konrad-Adenauer-Stiftung (KAS)**. The KAS is a political foundation, closely associated with the Christian Democratic Union of Germany (CDU). As co-founder of the CDU and the first Chancellor of the Federal Republic of Germany, Konrad Adenauer (1876-1967) united Christian-social, conservative and liberal traditions. His name is synonymous with the democratic reconstruction of Germany, the firm alignment of foreign policy with the trans-Atlantic community of values, the vision of a unified Europe and an orientation towards the social market economy. His intellectual heritage continues to serve both as our aim as well as our obligation today.

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