AI BOOTCAMP
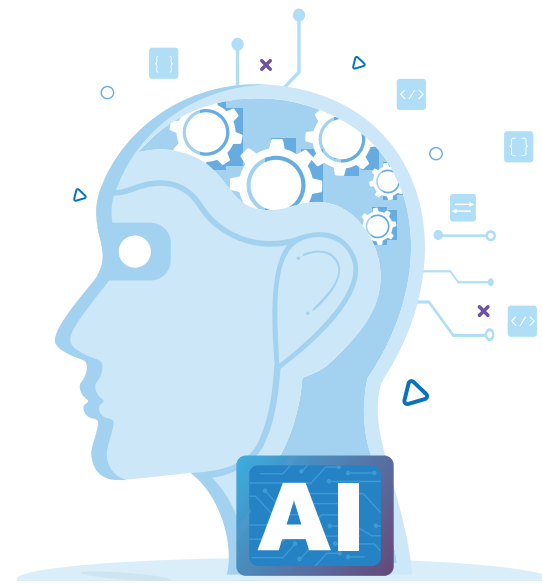## for professionals

Same staff, double the output

2-DAY TRAINING COURSE

THE COURSE:

Soon, not knowing how to use AI will be like not knowing how to use Office or Google.

You know AI is here. But where do you start?

> *AI is becoming mainstream, and companies that fail to adopt risk falling behind their competitors.*
> – PwC

What if your team could get up to speed in just two days, without hiring a costly consultant?

This workshop will make your team masters of the AI tools that transformed business in 2023, radically boosting your company productivity.

WHY TAKE THIS COURSE?

AI is like an Ironman suit for professionals. This course teaches you and your team how to use it.

Participants will return to work using AI to:

- Write pitch-perfect emails
- Find fast solutions to day-to-day obstacles
- Deliver world-class research & reports (fast!)
- Craft persuasive presentations in half the time
- Quickly finish low-value tasks to focus more on what's important
- Get expert answers to questions they're reluctant to ask coworkers or superiors

Imagine your team (or you!) writing emails, reports, and presentations so eloquently clients assume they're native English speakers.

COURSE OBJECTIVES:

This workshop teaches c-suite, managers, and staff:

- How to apply AI to problem solving
- Limitations of AI for writing and research
- How to improve decision-making with AI
- How to select the right tool for each situation
- How to use AI assistants (ChatGPT, Claude, etc)
- Prompt engineering (high quality ChatGPT output)
- How to apply these skills to real-world scenarios via hands-on exercises

WHO IS THIS COURSE FOR?

If you use a computer as part of your job, this course is for you.

From junior accountants to comms directors, from analysts to HR managers...

Anyone working with documents, email, analysis, or management will benefit from this interactive **workshop designed for all seniority levels.**

Professionals who attend this course will:

- Write perfect business comms in a flash
- Produce higher quality work in less time
- Create engaging social media content fast
- Rapidly overcome obstacles and problems
- Upgrade skills to stay relevant in an AI world
- Enhance their decision-making and creativity
- Get expert, tailored advice to specific industry and business scenarios
- Automate repetitive tasks to put more time into high-value work

WORKSHOP AGENDA:

Day 1: Getting started with Large Language Models (LLMs), ChatGPT focus

How and when to use LLMs, pros & cons, prompting

Morning

- Meet & Greet: Learning about our AI goals
- ChatGPT intro & history
- Prompting Pt. 1: Explore different uses
- Prompting Pt. 2: 5 pillars to a great prompt

Afternoon

- Using a prompt manager
- Advanced prompt engineering
- ChatGPT for problem solving
- Prompting breakout sessions
- Comparison: Bing · Bard · ChatGPT · Claude

Day 2: Integrating AI into your workflow

Specialized tools; Real-world, hands-on application

Morning

- Chatting with PDFs + long docs
- Using AI for Reports; LLM Limitations
- TOOLS: Using AI with email, web, docs
- TOOLS: Transforming unstructured notes
- TOOLS: AI For visual presentations + slides

Afternoon

- TOOLS: AI for marketing + social
- TOOLS: Image generation (Lexica & Bing)
- BREAKOUT: Applied case studies
- Q&A, Wrap-up
- Certificate Ceremony

ABOUT THE TRAINERS:

Cambod.AI is a network of Phnom Penh-based AI enthusiasts helping Cambodian organisations making effective use of emerging AI technologies. Members of the network are proud to combine their technical and workshop facilitation skills into the first AI workshop of its kind in Cambodia.

Our training has three trainers.

Ali Syed is a marketing, branding and strategy professional with over 15 years of experience across the Middle East and North Africa, and over 5 years of experience as the Director of Marketing in Cambodia at Sabay Digital.

Since 2023, Ali has been avidly involved in all things Generative AI, and has developed a deep practical understanding of the technologies. He has hosted several workshops on marketing, branding, social media and the advent of artificial intelligence into our everyday professional lives.

Additionally, the training will feature case studies from within the EuroCham network, presented by two voluntary contributors.

REGISTER TODAY

Note: we expect this training to fill up quickly

MR. NGUON SAO Puthiridh

✉ market.analyst3@eurocham-cambodia.org
📞 +855 (0)10 887 950